



Contact: Leigh Hope Fountain (212) 278 8115

leigh@conmx.net

Please credit the International Society of Aesthetic Plastic Surgery, www.isaps.org

**The International Society of Aesthetic Plastic Surgery Releases
Statistics on Cosmetic Procedures Worldwide**

More than 23 Million Cosmetic Procedures Performed in 2013

New York, NY (July 24, 2014) – More than 23 million cosmetic surgical and nonsurgical procedures were performed worldwide in 2013, according to statistics released today by the International Society of Aesthetic Plastic Surgery (ISAPS), the leading international society for aesthetic plastic surgery with more than 2,700 board-certified aesthetic plastic surgeon members in 95 countries. For the first time, Brazil edges out the United States in terms of the number of surgical procedures performed, and Botulinum Toxin takes the number one position for number of overall cosmetic procedures performed.

As ISAPS prepares to host its 22nd Biennial Congress in Rio de Janeiro, Brazil in September, this new data will spark debate among the surgeons gathering from 75 countries to share new techniques and discuss cutting-edge information about this expanding field.

“Since our last survey was conducted, we have improved our strategy for gathering data based on statistically sound samples,” noted Carlos Uebel, MD, ISAPS president. “This has been an effort on the part of our society to further enhance our survey methodology and make it more comprehensive,” he continued.

The countries that performed the most cosmetic surgical and nonsurgical procedures in 2013 include:

- United States - 3,996,631 – (17%)
- Brazil- 2,141,257 – (9.1%)
- Mexico - 884,353 - (3.8%)
- Germany - 654,115 - (2.8%)
- Spain - 447,177 - (1.9%)

The leading cosmetic surgical procedures performed in 2013 were:

- Breast Augmentation - (1,773,584)
- Liposuction (1,614,031)
- Blepharoplasty (1,379,263)
- Lipostructure including lipofilling and stem-enhanced lipofilling (1,053,890)
- Rhinoplasty (954,423)

The leading nonsurgical procedures performed were:

- Botulinum Toxin (5,145,189)
- Fillers and Resorbables (3,089,686)
- Laser Hair Removal (1,440,252)
- Non-Invasive Facial Rejuvenation (1,307,300)
- Chemical Peel, CO2 resurfacing, dermabrasion (773,442)

Women had more than 20 million cosmetic procedures; 87.2% of the total. The surgical procedures performed most frequently on women in 2013 were:

- Breast Augmentation
- Liposuction
- Blepharoplasty
- Lipostructure
- Breast Lift

Men had more than 3 million cosmetic procedures; 12.8% of the total. The surgical procedures performed the most frequently on men in 2013 were:

- Rhinoplasty
- Breast Reduction for Gynecomastia
- Blepharoplasty
- Liposuction
- Otoplasty

ISAPS' latest statistics indicate that cosmetic surgery is on the rise on a global scale. Rankings are based solely on those countries from which a sufficient survey response was received and data were considered to be representative.

###